


# CAREERS NEWSLETTER

This newsletter is a collation of all the opportunities we have heard about from employers and universities. Please use the links included to read more information and apply to anything you are interested in. Links are underlined.


## OPPORTUNITIES




Interested in going to a Russell Group University? Make sure you don't miss our upcoming Meet the Russell Group webinars. Hear directly from representatives and experts from 22 of the 24 Russell Group Universities including Cambridge, Bristol, King's College London, LSE, and Manchester to get answers to all of your questions about applications, student life, personal statements, and much more. The webinars will cover topics such as; an Introduction to the Russell Group & Why to Study There, Personal Statements & Applying and Student Life. [Register here](#).



[The Not Going To Uni Podcast](#): Explore the extraordinary journeys of apprentices who have chosen alternative career routes over traditional university paths. Join us as we dive into the inspiring stories of individuals who have embraced apprenticeships and other non-traditional avenues to success. Listen now on your chosen podcast streaming platform or watch on the Not Going To Uni YouTube channel!



In this fascinating Subject Spotlight, Dr Aminu Usman presents: [Computer Science: Is Generative AI the Problem or the Solution?](#) It's a thought provoking journey. Aminu thinks broadly about Computer Science, before presenting an interactive two-part activity that should stimulate your Computer Science senses! He finishes with a round up, thinking critically about everything we have discussed.



Join Dr Steffan Thomas as he [introduces you to the world of social media marketing](#). He explores the fundamentals of using social platforms to drive sales, tools and considerations businesses need to have when crafting a social marketing strategy, and the importance of always remembering the social in social media. You will have a go at crafting a social marketing strategy yourself, and receive some career advice on where a Marketing degree can take you!

If you have any questions or need support, please email  
[Zoe.Uphill@akslytham.com](mailto:Zoe.Uphill@akslytham.com)

## JOB OF THE WEEK



This week's video focuses on the job role of a [Dermatologist](#).

A dermatologist is a medical doctor who specializes in conditions that affect the skin, hair, and nails. A dermatologist will examine a patient, order lab tests, make a diagnosis and treat the condition. Watch the video to learn more.


## LABOUR MARKET INFORMATION FACT

In the past few years, especially after the pandemic, a lot of businesses moved to the online space. This paved the way for various eCommerce businesses as most people turned to online shopping. As per the forecast period between 2023 and 2030, the eCommerce industry is growing rapidly with a 10.06% increase.

[Source](#)

# CAREERS NEWSLETTER

## OPPORTUNITIES



“At Fujitsu we are committed to developing our Early Careers Cohort, encouraging their passion to grow, and helping to develop their skills with their future career in mind.”

They have a range of opportunities to help you explore your future options. These include:

1

- virtual work experience: “Want to take your learning further? Explore our Digital Skills programme, a whistle-stop tour of all the skills you need to excel and stay safe in the digital world. Why not also try our WorkX programme, where you can discover the latest technology putting Fujitsu at the forefront of innovation.”

2

- sprints: “Sprints are short, video-led courses that allow you to complete a realistic task from an industry you’re interested in. Each Sprint will introduce you to your mentor - an industry professional who will provide you with the information and advice you’ll need to complete the task. You’ll gain an insight into their role, and they’ll show you how they would approach the activity.”

3

- short sessions: “Ready to take your employability skills to the next level? Explore our Skills Sessions to discover more about the key skills you’ll need to take your career to the next level.”



Iain Earle presents: Esports Business Management: a whole new career at your fingertips! In episode 1, Iain presents an overview of Esports, thinks about Esports historically, culturally and economically, before analysing the relationship between Esports and Business Management. He moves on to explain what planning and pitching an event or tournament looks like, and provides an example pitch of his own, before looking at safeguarding in the Esports arena, providing a mini case-study on FIFA, and another mini case-study on War Thunder in episode 3. In the final episode, Iain gives an overview of excellent events promotion, before introducing an activity for you to have a look at and offering some potential career opportunities as a result of studying the HND Esports Business Management course.

## EMPLOYER SPOTLIGHT

“As a Graduate or Apprentice joining Fujitsu you will be allocated to one of our Early Careers role streams, such as Software Development, Marketing, Finance, Consulting and Sales to name a few. Each role stream will provide you with the specific training, network and support you need to get off to a flying start in your careers at Fujitsu.

You can read more about their careers [here](#).

## UNI SPOTLIGHT

“We offer pre-degree, undergraduate and postgraduate courses in art, design, screen, communication, fashion, media and performing arts. Learn from expert tutors across an unrivalled number of subjects and courses at UAL.”

You can read more about University of the Arts London’s courses [here](#).

If you have any questions or need support, please email [Zoe.Uphill@akslytham.com](mailto:Zoe.Uphill@akslytham.com)